

## Lecture 1

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## 1 Part 1: Preliminary

### 1.1 What is Optimization?

Optimization is a special field that is built on the three intertwined pillars (footstones):

- **Model:** gives rise to optimization problems.
- **Algorithm:** solves optimization problems.
- **Theory:** supports algorithms and models.

We need to remember that

**Optimization = Modeling + Algorithm + Theory.**

### 1.2 General Form of Optimization

**Definition 1.1.** (General Form of Optimization Modeling)

Suppose that  $f : \mathcal{X} \subset \mathbb{R}^n \rightarrow \mathbb{R}$  is a well-defined function. Then

$$\min_x f(\mathbf{x}), \tag{1}$$

$$\text{s.t. } \mathbf{x} \in \mathcal{X}, \tag{2}$$

where  $f$  is called as an *objective function*,  $\mathbf{x} = (x_1, x_2, \dots, x_n)^\top \in \mathcal{X}$  is a *decision variable*, and  $\mathcal{X}$  is the so-called *feasible set*. For the feasible set  $\mathcal{X}$ , it is commonly denoted as

$$\mathcal{X} = \{\mathbf{x} : c_i(\mathbf{x}) \leq 0, i = 1, \dots, l \text{ and } c_j(\mathbf{x}) = 0, j = l + 1, \dots, l + m\},$$

where  $c_i(\mathbf{x}) \leq 0, i = 1, \dots, l$  are  $l$  *inequality constraints*, and  $c_j(\mathbf{x}) = 0, j = l + 1, \dots, l + m$  are  $m$  *equality constraints*.

**Definition 1.2.** (Global Minimum)

Point  $\mathbf{x}^* \in \mathcal{X}$  is the global minimum of (1) if for any  $\mathbf{x} \in \mathcal{X}$ ,  $f(\mathbf{x}) \geq f(\mathbf{x}^*) = f^*$ .

**Definition 1.3.** (Local Minimum)

Point  $\mathbf{x}^* \in \mathcal{X}$  is a local minimum of (1) if there exists a neighborhood of  $\mathbf{x}^*$ ,  $N(\mathbf{x}^*, \epsilon) = \{\mathbf{x} : \|\mathbf{x} - \mathbf{x}^*\| \leq \epsilon\}$ , such that for any  $\mathbf{x} \in N(\mathbf{x}^*, \epsilon)$ ,  $f(\mathbf{x}) \geq f(\mathbf{x}^*)$ .

For an optimization problem, we may have many local minimum points and global minimum points.

Draw an example by yourself!

Q: Give us an optimization example you have learnt with the general optimization formulation in Definition 1.1.

### 1.3 Modeling in Optimization

**Example 1.4.** (Transportation Problem in the Operational Management)

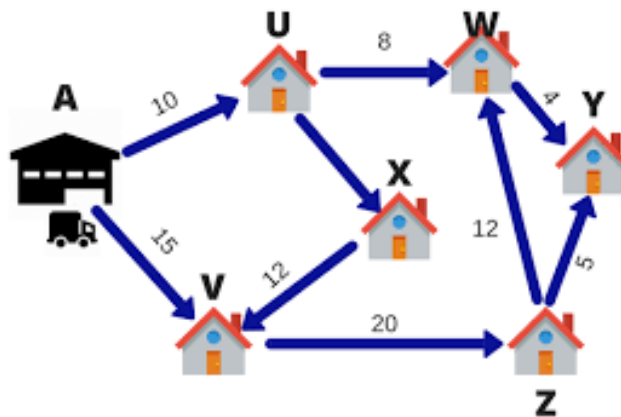


Figure 1: An example of Transportation Problem

Transportation problem (see Figure 1) is a typical problem of operational management where the objective is to minimize the cost of distributing a product from a number of sources or origins to a number of destinations.

Modeling:

- Origin:  $O_1, O_2, \dots, O_m$ , and each origin  $O_i, i = 1, \dots, m$  has a supply of  $a_i$  units.
- Destination:  $D_1, D_2, \dots, D_n$ , and each  $D_j$  has a demand for  $b_j, j = 1, \dots, n$  to be delivered from the origins.

- $c_{ij}$  is the cost per unit distributed from the origin  $O_i$  to the destination  $D_j$ .
- Aim: Finding a set of  $x_{ij}$ 's  $i = 1, \dots, m; j = 1, \dots, n$  to meet supply and demand requirements at a minimum distribution cost.

Optimization Formulation:

$$\min \sum_{i=1}^m \sum_{j=1}^n x_{ij} c_{ij}, \quad (3)$$

$$\text{s.t. } x_{ij} \geq 0, i = 1, \dots, m; j = 1, \dots, n, \quad (4)$$

$$\sum_{j=1}^n x_{ij} = a_i, \quad (5)$$

$$\sum_{i=1}^m x_{ij} = b_j, \quad (6)$$

where (4) are the inequality constrains and (5) and (6) are the equality constrains.

Q: Is this the general form of optimization (1.1)?

Q: Why called it as a *Linear Program*?

**Example 1.5.** (Curve Fitting)

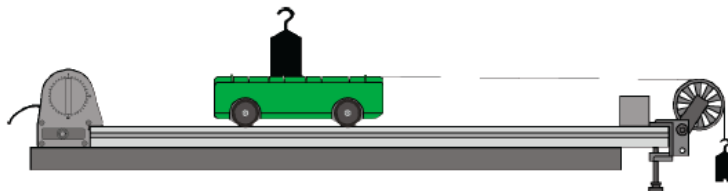


Figure 2: Experiment of Newton's Second Law of Motion

Let us recall the experiment for justifying Newton's Second Law of Motion (see Figure 2).

- Data:  $D = \{(a_i, F_i)\}_{i=1}^n$ , where  $a_i$  is the acceleration, and  $F_i$  is the corresponding force.
- Aim: To fit a best curve for the data we obtained from the experiment of Newton's Second Law of Motion.
- Based on Figure 3, we guess that

$$F_i = ma_i + \epsilon_i,$$

where  $\epsilon_i$  is the noise in the  $i^{\text{th}}$  experiment and  $m$  is the corresponding mass.

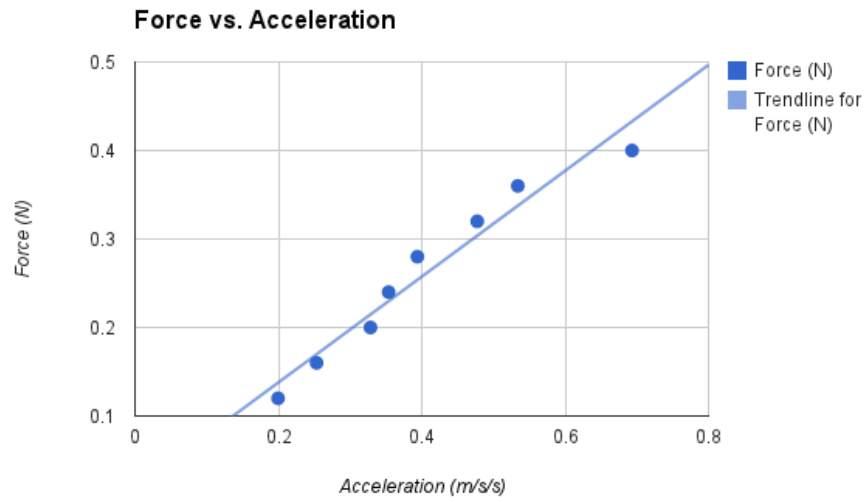


Figure 3: Data of Experiment for Newton's Second Law of Motion

Optimization Formulation:

$$\min_m \sum_{i=1}^n (F_i - ma_i)^2. \quad (7)$$

This is the so-called **least squares method**.